

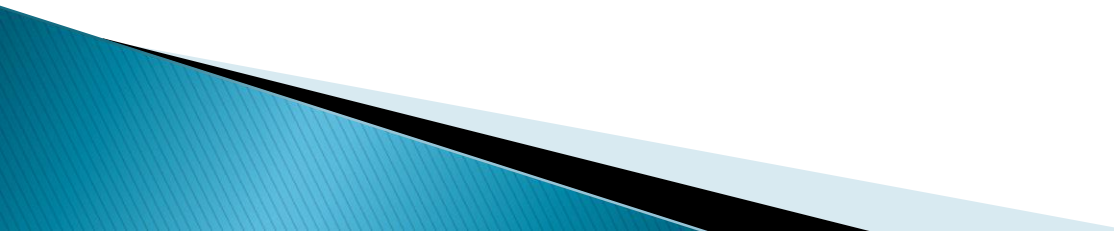


# *Digital platform in Romania*

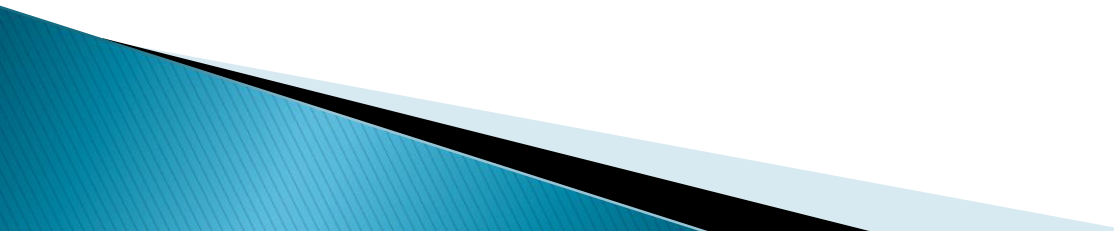
13-14 February 2018

BUCHAREST

# Main areas

- ▶ Information
  - ▶ Education and training
  - ▶ Media
  - ▶ Banking
  - ▶ Gaming
  - ▶ Services ( commerce, insurance, transport, tourism, catering, real estate activities, chores, etc)
  - ▶ Research
  - ▶ Industrial activities
  - ▶ Project developing
- 

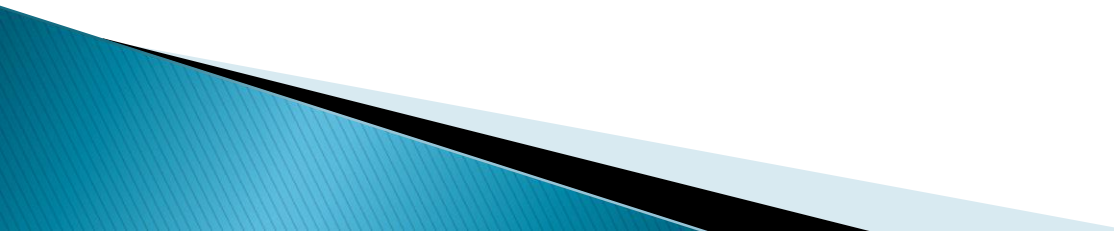
# Characteristics

- ▶ Quick upgrading
  - ▶ Easy availability
  - ▶ Instant feed back
  - ▶ Large target group
  - ▶ Large tailoring
  - ▶ Own rules and condition
  - ▶ No specific regulation
  - ▶ Not much authorities attention
- 

# Crowd work is practically specific for all digital platforms

- ▶ No specific legislation
  - ▶ No monitoring institution responsible
  - ▶ Not available data
- 

# Why the work condition are considered atypical

- ▶ Not wrote contract so not employer responsibility
  - ▶ Not working time settings(amount schedule).
  - ▶ Not workplace descriptions features and tools established.
  - ▶ Not social protection and insurances coverage
- 

# Possible solutions

- ▶ Banking monitoring
- ▶ Atypical labor contract (flexible work time)

# Action needed

- ▶ Careful examination of the phenomenon
  - ▶ Specific regulation
  - ▶ Agreement of monitoring with the banking system
- 